

What is your vision?

Suspend all the “Ya, buts...”

Suspend the “I have to be realistic”

This is your time to dream.

Vision Defined

A vivid, descriptive, positive and inspiring, realistically high, focused and clear PICTURE OF THE FUTURE.



Erase for a “moment,” negative experiences.

Suspend logic and pragmatic thinking, being realistic, history lessons while you answer these questions.

What is it about an event or situation that makes you say, “That was awesome?”

Who do you admire? What specifically is it that you admire?

What is about the books, movies, shows do you enjoy most?

What do you “love” to do? On vacation, as a hobby, at work, socially?

What do you worry about most?

What do you rant about?

Imagine worries and negative experiences don't exist ... what would you do day after day?
(What are you especially good at doing, enjoy doing?)

What would be your perfect day?
Where you feel highly productive, engaged, excited, related, connected, inspired, free...

Write out a clear Vision statement.

The statement describes you moving forward. This statement will become a directional force. It will help make prioritization decisions

- No jargon, techno-garble, trite expressions.
- Keep it simple. Keep it yours.
- Paint a picture of the future. Use colors, descriptions of surroundings, people, locations...
- Align with your values your “love to dos.”
- Give a day or two, revisit it.
- Test it with friends and family, get their reaction
- Don’t try to make it the perfect statement.
- Rewrite it until it fits like a glove.
- Revisit this often and definitely every year.
